**IS260 Review Questions for FINAL Exam**

What is a Data Warehouse?

What is Business Intelligence?

What is Data Mining?

What are the four main objectives of Data Mining and how each one works?

What are the different applications in Data Mining? Could you define in your own words each application?

What is OLAP?

What does it mean to Drill Down?

What is a Dimensional Database?

What is Knowledge Management? And what are the purposes of KM?

What is a Knowledge worker?

What does AutoCategorization means and how it works?

What are the different web technologies? Could you explain how each one works?

How do you know that a website is secure?

What is a cookie?

What are the different types of E-Commerce or how does web-enabled business classified?

Could you differentiate B2B from C2C and from B2C?

What is the difference between Internet, Extranet and Intranet?

What is Phishing? How could you detect a fraud website?

What do a business need in order to have its own website?

What are the different types of Web Hosting?

What is a Dynamic Website?